

# JAMIE FERGER HENRY

*Experienced Graphic Designer With Management, Marketing and Production Expertise*

Dedicated, team-oriented professional with excellent creative, interpersonal, and technical skills seeks opportunities to enhance the development and delivery of graphic business solutions for your organization.

## CONTACT

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www.primecutcreative.com

## SKILLS

- Over eight years of experience designing effective campaigns from concept to execution
- Strong background in photography—from directing photo shoots to designing, setting-up and running an in-house photo studio
- Experienced production coordinator for web and print—from developing specs, to soliciting quotes, attending press checks and proofing
- Proficient in Photoshop, Illustrator, InDesign, Acrobat, Quark XPress, Dreamweaver and Microsoft Office on both Mac and PC platforms
- Excellent personal and communication skills, both written and spoken
- Professional team player who enjoys problem-solving, multi-tasking and hard work

## EDUCATION

Indiana University South Bend, South Bend, IN  
Bachelor of Fine Arts, Graphic Design 2005

## PROFESSIONAL EXPERIENCE

Prime Cut Creative // San Antonio, TX // 2010 to Present  
Owner / Graphic Designer

- Consult with clients to develop effective design solutions, including branding and logo design, advertising, brochure, catalog & magazine design and layout, product packaging, tradeshow graphics and sales collateral
- Work with web-programmers and content managers to develop user-friendly web design
- Manage all aspects of sales, delivery, and billing of projects

Conn-Selmer, Inc // Elkhart, IN // 2005 to 2010  
Graphic Designer 2005 to 2006  
Graphic lead for Ludwig/Musser 2006 to 2010

- Produced all in-house design, including flyers, catalogs, ads, brochures, packaging, logo design, tradeshow graphics, sales collateral, etc.
- Created and maintained overall look, tone and feel for Ludwig's 100th Anniversary to insure visual cohesion of the brand in their 100th year
- Oversaw the efforts of a cross-functional team that included marketing, design, photography, copywriting, print production and proofing, to ensure final product was at or below budget
- Expanded the capabilities of Conn-Selmer's Creative Department by building and maintaining an in-house photo studio for faster and more cost-efficient product photography for and print materials completely eliminating the need for out-sourcing photography
- Worked on many non-traditional design projects such as trumpet engravings, snare engravings and drum finish design
- Worked as lead design contact for the creation, coordination and execution of Ludwig wearables

New SEG // South Bend, IN // 2003 to 2005  
Graphic Designer

- Started as intern and hired as full-time artist after completion of internship
- Collaborated with a diverse team of engineers and electric technicians to design the animation of promotional illuminated displays for national brands such as Coors Brewing Company and Maytag
- Responsible for creating and maintaining corporate identity
- Coordinated print jobs from inception to final production